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## What is claimed is:

- 1. An optical image reader for optically reading a document comprising:
- a light irradiating member for irradiating a light to said document;
  - a reading means for reading a reflected light of said document; and
  - a backing member provided at least in a reading position of said document and disposed on the opposite side to said reading means across said document, and for changing background colors of said document by electric control.
  - 2. The optical image reader according to claim 1 wherein, said backing member comprises an electro-optic member having variable reflectivity by electric control.
  - 3. The optical image reader according to claim 2 wherein said backing member comprising:
- a liquid crystal member having variable light transmittance 20 by electric control; and
  - a light reflective body.
  - 4. The optical image reader according to claim 2, further comprising:
- controller for electrically controlling said light reflectivity of said electro-optic member according to a designation of said background color.

5. The optical image reader according to claim 4 wherein said controller electrically controls said light reflectivity of said electro-optic member depending on a program for processing said image having been read in.

The optical image reader according to claim 1, further comprising a document feeding means for feeding said document through said reading means and said backing member.

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The optical image reader according to claim, wherein said reading means comprises;

a first optical reader for optically reading a front surface of said document; and

a second optical reader for optically reading a back surface of said document.

8. The optical image reader according to claim 7, wherein said backing means comprising:

a first backing means provided for said first optical reader; and

a second backing means provided for said second optical reader.

25 The optical image reader according to claim 1, wherein said reading means comprising a photo-electric converter and an optical element.

The optical image reader according to claim 4, further comprising an operator panel for designating said background color to said controller.